



Press Release

Oetker Group Successfully Holds Its Ground in a Challenging Market

Environment

- Sales rises to EUR 7.1 billion in 2025 despite geopolitical pressures.
- Germany once again becomes the Oetker Group's primary investment focus, with more than EUR 250 million invested in the home market.
- Investments in Germany over the past five years now exceeded EUR 1 billion.
- Rapid international scaling of the new premium frozen pizza *Suprema*.
- The global workforce remains stable at a high level, with approximately 28,800 employees (full-time equivalents).
- Outlook for 2026: further sales growth expected.

<Bielefeld, May 21, 2026> The Oetker Group consistently pursued its strategic direction in the 2025 financial year, increasing sales to more than EUR 7.1 billion despite ongoing challenging geopolitical conditions. The company also expects further sales growth in the current financial year.

The Oetker Group successfully concluded the 2025 financial year despite geopolitical tensions, U.S. tariff policies, and the associated burdens on the global economy. The company considers the annual result satisfactory, underscoring the resilience of its broadly diversified portfolio.



THE 2025 FINANCIAL YEAR AT A GLANCE:

Oetker Group sales increased

In 2025, the Oetker Group generated sales of more than EUR 7.1 billion. Organic growth amounted to 1.4 percent. The consumer goods-oriented business divisions Food as well as Beer and Nonalcoholic Beverages once again made the largest contribution to the Oetker Group's revenue.

Dr. Oetker and Conditorei Coppenrath & Wiese together increased their sales to around EUR 4.3 billion. The frozen bread roll business of Conditorei Coppenrath & Wiese developed particularly dynamically. After initially expanding its pizza range in Germany in September 2024 with the new premium frozen pizza *Suprema*, featuring its three core varieties, Dr. Oetker focused in 2025 on the international scaling of *Suprema*. During the 2025 financial year, a successful rollout took place in key additional DACH markets, the UK, and Canada. In 2026, alongside further geographic expansion, an attractive extension of the *Suprema* product range will also be a key priority.

Against the backdrop of a structural decline in beer consumption, the Radeberger Group recorded a slight decrease in revenue to just over EUR 2 billion. Within the brand portfolio *Radeberger Alkoholfrei* and *Jever Fun* in particular set positive highlights with significant increases in sales volumes. The Other Interests division continued its growth trajectory in 2025, increasing revenue to EUR 800 million. The delivery service flaschenpost further increased its revenue; developments at the IT service provider OEDIV and in the hotel division were also positive.

Sales generated **in Germany** by the Oetker Group remained largely stable at around EUR 4 billion. The share of revenue generated **outside Germany** increased slightly to 44.2 percent of total revenue (previous year: 43.9 percent), amounting to approximately EUR 3.1 billion.

Germany once again remains the focus of investment

In 2025, the Oetker Group invested more than EUR 330 million in total. This once again places the level of investment at a very high level and underscores the company's long-term orientation.



Germany continues to be the Oetker Group's primary investment focus. More than EUR 250 million was invested in the home market in 2025. Investments were concentrated on capacity expansion, the optimization of technical infrastructure as well as production and logistics processes, and on sustainability and digitalization projects.

With this high level of investment, the Oetker Group has invested more than EUR 1 billion in Germany over the past five years. Despite challenging conditions, the Group Management sees this as a clear and long-term commitment to its home market. This is also reflected in the investment in the extensive renovation of the more than 150-year-old main building of the Brenners Park Hotel and its successful reopening in autumn 2025.

Number of employees remains stable at a high level

In 2025, the Oetker Group employed a total of 18,865 people in Germany (previous year: 18,905) and 9,873 employees abroad (previous year: 9,808). The number of employees, expressed in full-time equivalents, thus remained stable at a high level, with a global total of 28,738 in the reporting year.

Outlook for the 2026 financial year

Building on a stable foundation, the Oetker Group aims to continue growing in 2026. Sales planning is based in particular on successful organic growth. Efficiency-enhancing measures and prudent cost management will be consistently continued. Capital expenditures in 2026 are expected to remain at a similarly high level as in 2025 and are part of a multi-year program to strengthen innovation capabilities, digital expertise, and sustainability initiatives.

This press release as well as the current annual report, which provides detailed information on the performance of the individual divisions, are available in the press section of the Oetker Group website: www.oetker-gruppe.de



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The Oetker Group

Key Indicators

	2023		2024		2025		% ¹
		In %		In %		In %	
NET SALES (IN EUR MILLION)	6,911	100.0	7,086	100.0	7,108	100.0	0.3
Of which by division							
Food	4,145	60.0	4,240	59.8	4,278	60.2	0.9
Beer and Nonalcoholic Beverages	2,012	29.1	2,084	29.4	2,030	28.6	-2.6
Other Interests	754	10.9	762	10.8	800	11.3	5.1
Of which by region							
Germany	3,903	56.5	3,975	56.1	3,968	55.8	-0.2
Rest of the EU	1,451	21.0	1,515	21.4	1,574	22.1	3.9
Rest of Europe	579	8.4	606	8.6	619	8.7	2.2
Rest of the world	979	14.2	989	14.0	946	13.3	-4.4
INVESTMENTS² (IN EUR MILLION)	303	100.0	343	100.0	331	100.0	-3.4
Food	171	56.5	184	53.8	174	52.5	-5.7
Beer and Nonalcoholic Beverages	71	23.5	89	26.0	92	27.7	3.0
Other Interests	61	20.0	69	20.3	65	19.8	-5.8
EMPLOYEES (FULL-TIME EQUIVALENTS)	29,013	100.0	28,713	100.0	28,738	100.0	0.1
Food	16,510	56.9	16,599	57.8	16,784	58.4	1.1
Beer and Nonalcoholic Beverages	6,385	22.0	6,586	22.9	6,663	23.2	1.2
Other Interests	6,118	21.1	5,528	19.3	5,292	18.4	-4.3

¹ Percentage change 2025/2024.

² Without first-time consolidations.

The percentages included in the group management report and the consolidated financial statements refer to the exact amounts, not the rounded amounts. Due to rounding it is possible that individual numbers (€, %, etc.) do not add up exactly to the specified sum.